

# Sip & Celebrate

## Digital Tribute/Corporate Ad Information and Specs

### Sponsorships that include an ad:

- Summa Cum Laude, Magna Cum Laude, Dean's List: Two-Page ad
- Cap & Gown Sponsor: One-Page ad

### Ads are also available for purchase independent of sponsorships:

- Two-Page Ad - Tribute/Corporate Message - \$2,500
- One-Page Ad - Tribute/Corporate Message - \$1,500
  
- **File types:** JPG or PNG
- **Size:** 3840 x 2160 px
- **Bleed:** Do not include a bleed
- **Orientation:** Horizontal
- **Resolution:** At least 1080 dpi
- **Character/Word Count:** For each one-page ad, please provide up to 350 characters or 60 words of copy.

Please use the organization's full and correct name if referencing it in your tribute ad: e.g. **"Fulfillment Fund."**

If you would like us to create the ad for you, please provide the text and up to two (2) images you would like included, along with any specific instructions you may have.

### YOUR TRIBUTE MESSAGE CAN:

- Congratulate this year's Honorees: David W. Hughes, Capital Group, or LACC
- Send a message of support to our students
- Share the reason you believe in Fulfillment Fund's mission and work
- Thank the person(s) who introduced you to Fulfillment Fund

Please send tribute messages and completed ads by **Friday, April 17, 2026 to [communications@fulfillment.org](mailto:communications@fulfillment.org) or call Cyndi Otteson 323-900-8769**